

CHECK OUT OUR
BLOG

BAY GARDENS RESORTS **NEWSLETTER**

FEBRUARY 2017



The Key to your Ultimate Caribbean Vacation getaway

Ideally nestled in the midst of the Rodney Bay Village, home to Saint Lucia's pulsating night life, hip bars, a casino, shopping malls and gourmet restaurants, **Bay Gardens Resorts** has a beautiful collection of three unique properties. These award winning resorts are renowned for fantastic service, friendly staff and quality accommodations.

Featuring a total of 196 rooms, five conference centers, three restaurants, and five bars, our resorts are the perfect choice for a Saint Lucian getaway for families, couples, honeymooners, wedding parties, business travelers, groups, and more. Guests can stay at the property that suits them best and can still enjoy luxurious amenities from each. [Click here](#) to read more about our beautiful properties.



Inside this Issue

- 01 Bay Gardens Resorts wins Marketing Excellence Award
- 02 Saint Lucia Celebrates 38 Years
- 03 Soleil: Saint Lucia Summer Festival
- 04 CHTA Marketplace 2017
- 05 Bay Gardens Resorts Bans ESP (Styrofoam) products
- 06 Celebrating Love - Valentine's Day Highlights
- 07 Incredible Happy Hour Specials
- 08 La Mer Spa Feature - Signature Body Scrub

Bay Gardens Resorts wins Marketing Excellence Award



Bay Gardens Resorts successfully defended their title by winning the award for “Marketing Excellence” at the 8th annual “Saint Lucia Business Awards”

This is their fourth award for Marketing Excellence out of five nominations and the locally owned and managed resort chain now has a total of 17 nominations over five years, winning 8 awards, including “Business of the Year” in 2014 and 2015 and “Entrepreneur of the Year” in 2014 (Mrs. Joyce Destang) and 2016

(Mrs. Julianna Ward-Destang). The award was presented to Executive Director, Mr. Sanovnik Destang, who represented Bay Gardens Resorts, at a gala ceremony hosted by the Chamber of Commerce at Johnson’s Centre.

“The secret to our success is through a forward thinking marketing strategy heavily reliant on social media and other specifically targeted internet-related marketing activities that have allowed Bay Gardens Resorts to reach an international audience at

minimal costs with maximum returns.” Said Mr. Destang. “We have a very dynamic team and amazing management and staff who continue to support us and for that we are very thankful.”

These awards recognize excellence among the ranks of the Saint Lucian business community of which Bay Gardens Resorts was able to successfully showcase the direct correlation between its marketing strategy and an increase in revenue across the three properties.

Saint Lucia Celebrates 38 Years



On February 22, 2017, the Helen of the West Indies, Saint Lucia,

celebrated 38 years of Independence.

The paradise island showcased a number of activities which included several sporting events, a Motor X show, a northern long distance walk, an independence youth expose, the Prime Minister’s Grand Independence Ball and a Best of Saint Lucia celebration.

For a full list of the activities, [click here](#).

Soleil: Saint Lucia Summer Festival



The island of Saint Lucia has recently launched an ambitious initiative titled “Soleil: a Summer of Festivals”.

These set of festivals will be held in 2017 and build on Saint Lucia’s outstanding artistic talent and rich cultural heritage and on its experience in designing and hosting unique events and celebrations such as the Saint Lucia Jazz and Arts Festival, Carnival and Jounen Kweyol.

Here is the lineup for the 2017 Soleil: A Summer of Festivals:

May 12 - 14	Saint Lucia Jazz Festival	August 24 - 27	Food and Rum Festival
June 16 - 18	Roots and Soul Festival	September 15 - 17	Country and Blues Festival
July 14 - 18	Saint Lucia Carnival	October 28 - 29	Arts & Heritage Festival

For more information on these festivals [click here](#).

CHTA Marketplace 2017

The Caribbean’s biggest travel marketplace, where tourism suppliers get the opportunity to meet face-to-face with wholesalers from around the world selling Caribbean vacations, was held on January 31 - February 02, 2017 at Atlantis Paradise Island, Nassau, Bahamas.

Bay Gardens Resorts was one of the attendees and had the opportunity to meet with many of our current partners and also discover new partnerships. There was also a dedicated day for educational sessions, which discussed improvements in the experience of all guests visiting the Caribbean.

Bay Gardens Resorts remains committed to providing a memorable experience for all guests and continuing to attend the Caribbean Hotel and Tourism Association Marketplace is another step we take to ensure this continues for years to come.



Bay Gardens Resorts bans Styrofoam Products



The Green Globe certified resort chain, Bay Gardens Resorts has discontinued the use all Expanded Polystyrene (EPS) products throughout their properties. Expanded Polystyrene (EPS) products are very harmful to the environment as they are manufactured from non-renewable fossil fuels and synthetic chemicals which cannot be recycled or reused. Studies have shown that animals sometimes mistake EPS for food which can kill them. In the case of turtles and fish not only can they not digest it, but the foam could contain poisons that it has absorbed from contaminants floating in the water.

As of December 01, 2016 the use of Styrofoam cups, plates, trays and clamshell containers were discontinued and replaced with new biodegradable alternatives. Although more costly, the organization is of the opinion that this is a small sacrifice towards achieving a healthier environment for everyone, hence reducing our carbon foot print. The use of EPS products has already been banned in over 100 US, Canadian, European and Asian cities. In addition, the Prime Minister of St. Vincent and the Grenadines, Dr. Ralph Gonsalves recently announced that effective May 01, 2017 the importation of Styrofoam

products will be banned and the removal of Value Added Taxes on biodegradable packaging and food containers will be implemented.

Although the island of Saint Lucia has not yet adopted this trend it is our hope that with Bay Gardens Resorts taking the stand to discontinue the use of all EPS products and utilize biodegradable alternatives that we can initiate a domino effect among food service establishments and eliminate the use of Expanded Polystyrene (EPS) in our nation.

Celebrating Love - Valentine's Day Highlights



Bay Gardens Resorts celebrated February 14, the day of love, with three memorable events.

At our Spices Restaurant, located at the Bay Gardens

Hotel, it was “An Enchanted Love”, with personalized A la Carte dinner and the musical sounds of Trever Donnelly.

At our Bay Gardens Beach Resort and Spa, it was “La Nuit D’Amour” (A night of love), with a delectable buffet and entertainment by The Broadways at our Hi-Tide Beach Side Restaurant and at our SeaGrapes Restaurant, it was a set A la Carte menu with entertainment by the Take Two Duo.

Bay Gardens Resorts continues to find ways in creating memorable experiences at our events for all our guests, and Valentine’s Day was no exception.

Incredible Happy Hour Specials

Do you love them straight, on the rocks, chased, blended or shaken? Bay Gardens Resorts got you covered with our amazing double happy hour specials. Come join us at the Bay Gardens Beach Resort & Spa daily at the Sand Bar from 12:00pm to 2:00pm, SeaGrapes Beach Bar from 3:00pm to 4:00pm and Pebbles Bar from 5:30pm to 6:30pm* (with the exception of Wednesday evening). Cinnamon Bar at the Bay Gardens Hotel and Ti Ponce Bar at the Bay Gardens Inn is available from 12:00pm to 2:00pm and 5:00pm to 7:00pm* (with the exception of Thursday evening). Come have a drink with us!!!



Spa Feature - Signature Body Scrub

Relax and exhale while we polish away your body's impurities. Our team of professional therapist at the La Mer Spa will have your body transformed to its healthiest and most radiant state with its signature body scrub treatment.

Your body is thoroughly polished with an exfoliating sea salt scrub enriched with Tangerine and Lavender. As these delightful aromas entice your senses, the body is gently polished, rendering skin silky-smooth and mineralized. When you are done, you'll leave feeling smoother, cleaner and revitalized, ready for another day at the beach under the sun. This 20 minute treatment is ideal for everyone and every any skin type and is price at US\$50.00 per person.



BENEFITS

- Gently exfoliates the skin
- Aids in relaxation and sleep
- Removes dead skin cells

To secure your desired appointment, we recommend that you pre-book treatments via email at touchtherapies2@gmail.com, call 758.457.8881 or [click here](#) to visit our website.

Deluxe Tranquility Massage	50 mins	US\$77.00
Facial & Coffee Body Scrub		US\$66.00
Classic Manicure & Pedicure		US\$66.00
Back Massage & Facial		US\$66.00
Deep Tension Massage	50 mins	US\$88.00
La Mer Hot Stone Massage	50 mins	US\$99.00
Tranquility Massage & Scrub or Facial		US\$99.00
Deep Tension Massage & Paraffin Pedicure		US\$154.00
Tranquility Massage, Scrub & Pedicure or Facial		US\$154.00

Featured Employee - Natasha Alexander



Meet Ms. Natasha Alexander our featured employee for the month of February. Natasha who is a security guard at the Bay Gardens Hotel and Inn has been employed with the company for almost three years. She loves interacting with guests and fellow colleagues

and enjoys sharing her knowledge of Saint Lucia and the Bay Gardens properties ensuring that guest maximize on the vacation experience. She can often be heard asking questions like, how is your day going? What plans do you have today? Where are you dining today? Have you visited this site already?

Her most heartwarming moment thus far was being informed by a guest that she read great reviews about herself on TripAdvisor and

couldn't wait to meet her. When off duty Natasha enjoys reading and surfing the internet as she is very passionate about learning. Hospitality, in her opinion is providing such a comfortable environment that it becomes a home away from home for years to come. It is no secret that Ms. Alexander attention to detail, first-class service and friendly approach is a great contributor to the success of ensuring that Bay Gardens Resorts is truly "Your Window to Paradise."

Winter In Paradise - Save up to 50% off

Spend your next vacation in the warm sands and turquoise waters of Bay Gardens Resorts in beautiful Saint Lucia. Our "Winter In Paradise" promotion offers up to 50% off on all our room categories across three award winning properties, plus you will receive access to the Caribbean's Wettest and Wildest attraction, Splash Island Water Park. That is not all, you also get complimentary non-motorized water sports, Wi-Fi on property and Bay Gardens Resorts Island Wide Wi-Fi, giving you access on the go.



BAY GARDENS BEACH RESORT

Starting at US\$182.50 a night

[Check Availability](#)

Travel Dates: Apr 01 - May 11, 2017

BAY GARDENS HOTEL

Starting at US\$100.00 a night

[Check Availability](#)

Travel Dates: Mar 01 - May 11, 2017

BAY GARDENS INN

Starting at US\$92.50 a night

[Check Availability](#)

Travel Dates: Mar 01 - May 11, 2017

Tour Feature - Horse Back Ride and Swim

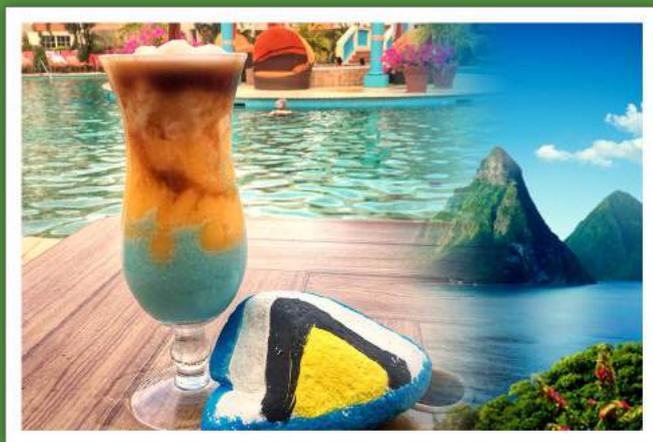


Saddle up and journey through a tropical oasis on horseback to the enchanted Atlantic coastline. Feel like royalty as you take in the sights and sounds of nature atop a sleek, gentle mare or serene stallion. All five

sense will be awakened by the smooth trade winds, panoramic ocean vistas, sounds of the waves caressing the shoreline, salt water taste and that refreshing ocean scent. Then stride through the ocean before retreating to base. This two hour tour is available daily at 9:00am, 11:00am, 02:00pm and 4:00pm.

Come enjoy the ride of your life! [Click here](#) to book today.

Recipe of the Month - Saint Lucian Spirit



INGREDIENTS

2.5 Oz	Coconut Cream
0.5 Oz	Blue Curacao
1.5 Oz	Mango
2 Oz	Rum
1 Oz	Tia Maria Coffee Liquor

METHOD

1. In a blender, combine Blue Curacao, Coconut Cream, rum and ice and blend for 30 seconds.
2. Pour first layer into a cocktail glass.
3. Combine mango, rum and ice and blend then build a top previous layer.
4. Combine Tia Maria Coffee Liquor, Coconut Cream and ice and blend then build a top mango layer.
5. Garnish and serve.